



NSB

Vision. Values. Versatility

Formerly **NIILM School of Business**
A+ Category Business School*



NICME

(NSB International Centre for Management Excellence)

Organizes

2nd National Conference

Theme

“Ethics & Beyond”

Attraction:

Book & IT Fair

26-27 November, 2010

Venue:

NSB School of Business
B-II/1, MCIE, Delhi-Mathura Road, New Delhi

NSB School of Business

is organizing the

2nd National Conference

Theme

“Ethics and Beyond”

under its Institution-Academia-Industry interface wing

NICME- NSB International Centre for Management Excellence.

About NSB

- Promoted by NIILM Center for Management Studies.
- Ranked 40th by Competition Success Review (November 2009)
- Ranked 29th by Business World in Industry Interaction section (June 2010)
- Ranked as A+ category B-School for the third consecutive year by Business India (October 2009, 2008 & 2007).
- NSB strives for providing quality education with seamless linkage to global business environment.
- Emerged as one of the preferred places for higher learning.

About NICME

- NSB International Centre for Management Excellence an institution-Academia-Industry interface wing
- Provides a platform meaningful interface between Industry and Academia and thus providing real life like exposure to the young graduates
- Conducts interactive program FDP, QDP, Conference, Seminar to facilitate the development of the wannable managers and leaders through flow of knowledge, ideas and information

About The Conference :

One of the major problems that the contemporary society faces is that of Ethics. Keeping in mind the level of expansion, professionals are required in every strata. It is next to impossible to provide one code of conduct for all professionals. Looking at the diversity of the fields, professionals are required to suit the respective areas. Since there is a huge variations in their working areas and the risks associated with it, the level of performance is sure to vary depending on efforts and the triggers of motivation. Perhaps, the time is ripe to think and give a shape to Ethics through a series of code of conduct..

Business or no business, ethics is a very important buzzword in the present scenario. Most importantly, the emphasis is in the present context where human capital is in the limelight. And, therefore, Ethics take us to its beyond.

Conference Objective

The Conference aims at providing a platform for researchers, policy makers and practitioners to discuss on different aspects of ethical dimensions of human behavior, which would largely benefit individuals in particular and the institutions in general in the context of modern industrialized multicultural society.

Call for Papers

Original research papers both theoretical and empirical are invited on current issues in any of the following areas:

- Corporate and Professional Ethics
 - Management
 - Medical
 - Engineering
 - Legal
 - Sports

- Media Ethics
- Ethics in Academics
- Ethics in NGO
- Environmental Ethics
- Spiritual Ethics

Guidelines For Contributors:

- Please submit an abstract of your research paper in 250-300 words stating objective, rationale, methodology, findings, originality/values and 4 key words.
- Last date for submitting abstracts is 30th August 2010. Acceptance will be intimated by 16th September 2010.
- After acceptance of abstract, full paper should be submitted by 30th September 2010.
- Full length papers should be submitted electronically in word format as an attachment to the Conference Convener at
- Submitted papers must NOT have been previously presented, published, accepted for publication, and if under review, must NOT appear in print before 2010.
- The entire paper !title, abstract, keywords, main text, figures, tables, references, etc. must be in ONE document created in MS WORD format.
- Length of the paper must not exceed 10 pages including all tables, appendices and references.
- References should be provided using American Psychological Association APA Style sheet
- Use Times New Roman 12 pitch font, single spaced, and 1inch 2.5 cm margin all around.
- Number all the pages of the paper.
- Changes in the paper title, abstract, authorship, and actual paper would not be possible AFTER the submission deadline.
- Check that paper prints correctly i.e. all imported figures and tables are there, and ensure that the file is virus free.
- Papers in absentia will be considered for those whose papers are selected but are unable to present.
- All abstracts and papers should be submitted online to nicme@nsb.in or nicmeconference@gmail.com

Registration Details:

Registration fee should be sent latest by October 6th , 2010, through a demand draft/banker's cheque in favour of NIILM EDUCATION TRUST, payable at NEW DELHI

- For participants affiliated with Corporate a fee of INR 1500 is applicable.
- For participants affiliated with Academic institution a fee of INR 1000 is applicable.
- For Student participants a fee of INR 500 is applicable.

Registration fee will include conference welcome kit, lunch and high tea for the conference days along with the copy of the conference proceedings

Paid accommodation can be arranged on for the participants on the first cum first basis.

Registration forms can be downloaded from the conference website. For multiple entries photocopy of the registration form can be used. The registration form should be sent along with the demand draft.

Important Dates :

Submission of Abstracts	:	30th August 2010
Notification of acceptance of abstract	:	16th September 2010
Submission of Paper	:	30th September 2010
Submission of ppt. presentation of the paper	:	6th October 2010
Last date of Registration	:	6th October 2010

For details please contact:

Core-cordinator

Ms. Sridevi Chaudhuri
Ph: 09811550334
Email: sridevi.chaudhuri@nsb.in

Organising Secretaries

Mr. Raghav Jain
Ph: 09311601327
Email: raghav.jain@nsb.in
Ms. Vinita Srivastava
Ph: 09312077633
Email: vinita.srivastava@nsb.in



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NSB School of Business
B-II/1, MCIE, Delhi-Mathura Road, New Delhi - 110 044
Ph.: +91 11 41676794-95 / 8652 Fax: +91 11 41677052
E-Mail: nicme@nsb.in or nsb.nicme@gmail.com
Website: www.nsb.in

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Registration Form

Name _____

Designation _____ Department _____

Institution / Organization _____

Address _____

City _____ State _____ Pin _____

Telephone: Office _____ Resi. _____

Mobile _____ E-Mail _____

Please tick, which ever is applicable

Submitting Paper Presenting Paper

Rs. 1500/- (Corporate Executives)

Rs. 1000/- (Academicians)

Rs. 500/- (Students)

Rs. 250/- (NSB Students only)

Whether Accommodation required : Yes / No (If yes send a request separately with date of arrival/departure)

Payment Details: Amount Rs _____ Draft No. _____ Dated _____ Issuing Bank _____

All Drafts should be in favor of “NIILM Education Trust” payable at New Delhi.

Place: _____

Date: _____

Signature

Kindly send your registration form and DD by post to:

Ms. Sridevi Chaudhuri
Core-cordinator, NICME National Conference 2010,
NSB School of Business, B-II/1, MCIE, Delhi Mathura Road, New Delhi- 110044
Ph. 011-41676794 & 95 Mobile: 09811550334 Email: nicme@nsb.in nsb.nicme@gmail.com